

December 2001
Issue 2

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50 Years--Preparing Bold Leaders

Dates to Remember

March 25 – Registration for Spring Leadership Conference

April 15-16 Spring Leadership Conference

June 23-26 National Leadership Conference in Nashville, TN

The Kentucky Pacesetter

Fall Leadership Conference-A Grand Success!

By: Deepa Kamat, PBL State Reporter

Kentucky Phi Beta Lambda's Fall Leadership Conference was held in Louisville on Friday, October 19th and Saturday, October 20th. The conference was well attended with over 125 PBL members gathering to attend informative workshops, work on team building activities, and enhance their leadership skills. The workshops included Practical Parli, Writing Winning Reports, Public Speaking, and Job Search. Members also had the opportunity to participate in Chapter Challenge, led by state adviser Lisa Stephenson, where the value of teamwork was heavily emphasized. During the General Session keynote speaker, Mike Ayers, CFO of Aegon Institutional Markets, gave a presentation on how to be a good employee and succeed in the corporate world. The general session was followed by a night of karaoke where members exercised their singing talents. Overall the conference was very successful and well enjoyed by all of the members.



Bellarmino University Hosts Enterprise Experience

By: Kelley Garrett, Bellarmine University Parliamentarian

On November 3, 2001, the Bellarmine University Phi Beta Lambda chapter held its annual Enterprise Experience for FBLA members at Bellarmine



University. At this conference FBLA members were exposed to issues that face today's business world as well as the advantages of becoming involved with PBL once they get to college. The conference was designed to educate the future leaders about these pressing issues in the workplace through various workshop topics such as Business Ethics, Teambuilding, and Stress Management. The members were allowed to select six of these beneficial workshops to learn about the ins and outs of the business world. The successful FBLA members that attended this insightful conference were given a worthwhile opportunity to gain the knowledge needed in order to succeed.

A Week In The Life of a PBL Member

By: Kevin Ryan, NKU PBL Member

After all of the regular "house-keeping" duties at the meeting are taken care of, we break down into our committees and discuss ideas for fundraising, planning social outings, and new community service projects, among other things. Everyone, including new members are given duties pertaining to these events such as making phone calls or recruiting volunteers for projects.

Then I looked through the event packet that I had just gotten for the competition at the spring conference. After I am done with the PBL meeting, I go over to my other clubs meetings. I mention to them that PBL is going to the big UC vs. NKU game this Saturday, and that anyone is welcome to come along with PBL if they would like. This is highly recommended--being in other clubs and trying to recruit new members. After class, I go home and make my family buy some candles for our fundraiser. Of course, it is for a good cause--paying for spring conference.

Saturday's game is great; NKU fought hard and members of all different clubs came out to have fun and root for their fellow Norse together. Then after the game, a bunch of us went out to eat and hang out. As I look back at the week, I realized that being a PBL member is much more than just going to the Thursday meetings; it's about community service, networking, socialization, being a leader, and above all being involved!

If your chapter would like to contribute in the next newsletter, please email your article to Deepa Kamat at dkamat01@bellarmine.edu



Becoming a Great Leader

By: Alesha Graves, Professional Division Vice President

Throughout a person's life, he or she will have the opportunity to witness many great leaders. These leaders may be high-profile political figures, the chairperson of the local community's food drive, or the quiet leader of a small country church. What characteristics make these people great leaders? What lessons can you learn to be a great leader in your PBL chapter?

A few key characteristics great leaders possess are the ability to inspire, motivate, and encourage. The excitement a leader displays can be contagious within the organization. Creating excitement in the chapter and showing enthusiasm is the first step to moving the chapter in the right direction. This excitement will also enhance the chapter's motivation to be involved in the school and the community and to increase the members' participation in the wonderful activities planned for the year.

Another important aspect of effective leadership is setting attainable goals and periodically evaluating the chapter's progress towards those goals. Such goals may include increasing the chapter's membership to a specified number or by a specified percentage, receiving a Gold Seal Chapter Award, and having members attend each conference held during the year. Setting goals that are exciting to the chapter and can be reasonably attained will encourage the growth of the chapter.

For the past 50 years, Kentucky Phi Beta Lambda has been "preparing bold leaders." The experience of being a member of PBL allows a person to discover the unique characteristics it takes for that individual to be a great leader. Draw from the characteristics of the great leaders you have encountered during your life, and allow yourself to develop the additional characteristics you need to be a great leader.

We are on the web!

Visit www.kypbl.org

- ✍ Spring Leadership Conference Info
- ✍ State and Officer Goals
- ✍ Local Chapter Websites
- ✍ Newsletters
- ✍ Upcoming Events and much more.....

Kentucky Phi Beta Lambda's website is online and ready for business!

Your KY PBL officer team would like to keep in contact with you. Please send us your email address along with the following information.

Name: _____

School: _____

Address: _____

Tel: _____

Email: _____

Please email the following information to Deepa Kamat at dkamat01@bellarmine.edu



Letter From the President

Dear Local Chapter Members and Advisers:

Spring Conference will be here faster than we think and now is the time to begin preparations. I hope everyone had a wonderful Thanksgiving Holiday and is looking forward to Christmas.

Now is the time to begin writing reports and studying for individual competitive events. We hope to have a strong delegation representing the state in Nashville this summer and that solely depends on your efforts. This being our fiftieth anniversary we need to show the nation just how strong Kentucky Phi Beta Lambda truly is.

Recently your chapter should have received information on fundraising. We will be pushing our “Helping You Help Yourself” Campaign very hard over the next few months. It is vital that you send us local business and alumni contact information. To reach our \$5000 goal it is essential that the entire state work together.

Those that attended FLC noticed the drastic changes we made to the schedule and format. Expect similar changes as we head toward SLC. Our hope is that the conferences are more entertaining and informative. Your input is welcome. Please let us know what you think about the changes this year.

It has been a great year for KY PBL and we hope to continue that as we get into the SLC mindset. I encourage you to read all of the information the state level sends you and contact us with any questions.

Now is the time to begin selecting members from your chapter to run for state offices. Remember, our constitutional changes will go into effect at SLC, which means we will be electing board representatives for year long terms along with every other office. Contact each individual officer to learn more about his/her responsibilities.

We look forward to seeing you again the Spring.

Daniel Froggett
President

weakness?” “Describe a situation where you’ve overcome a problem.” “Tell me about a project where you’ve worked in a team.” Take some time to think of answers to these questions and practice answering them with someone else to get their feedback.

During the interview, several things can set you apart from other candidates. First, maintain good eye contact with everyone in the interview. Don’t stare at anyone, but be certain to look at each person while answering questions.

Dress for success. Your clothes will be the first thing the employer will notice. A well-dressed person sends a good message to the employer. It is better to have a single great suit or dress than several good ones. And, of course, have it dry-cleaned between each interview.

When talking in the interview, be friendly with the interviewer(s), and try to mix some tasteful humor into your answers. A funny anecdote can make your interview more memorable than others. Plus, personality can be a deciding factor when hiring two candidates with equal skills.

Finally, always arrive around 10 to 15 minutes early for the interview. If you are not familiar with the area, drive there the day before to estimate how long it will take. If that is not possible, give yourself an extra 30 minutes to find the place. You don’t want to make your first impression 10 minutes late.

These simple tips can make the difference between getting the job you want and going on yet another interview.

Anniversary T-Shirts are here!



Don’t miss out on the opportunity to buy your anniversary T-Shirts! Quantities are limited, so reserve one today by visiting www.kypbl.org

Interviewing Tips

By: Greg Thompson, Professional Division President

There are a number of things a person can do to make an interview a success. Interviewing is a skill like many other skills—the more you do it, the better you will get. Many times people are hired (or not) based on their interview skills. The best employee in the world still won’t be hired if the interview goes poorly. Using the following tips can improve your interview skills from average to excellent.

Before going to the interview, it is important to be prepared. A little effort on your part can help in that

preparation. First, and most important, do some research about the company interviewing you. You must be able to discuss what they do and how you can benefit the company. Company information can be obtained in many ways. The most common source is now the Internet. Most companies have information about their business online. Or, a call to the company is all that is needed to ask for a copy of the company’s annual business report. Be prepared to wait a week or more to receive it—so make sure you will receive it in time. It is not necessary to know everything about the company, but some basic information, such as office locations, and goods or services sold are important.

Be prepared to answer the “standard” interview questions. Most interviews include questions such as: “What is your strength?” “What is your

Success at Georgetown College!

By: *Jenny Murray, Georgetown Secretary*

The Phi Upsilon Chapter of Phi Beta Lambda is off to a great start. The chapter is co-sponsoring a speaker series which is open to all students at the college. The speaker in October was Tom Johnson, president and CEO of Johnson controls. He talked about Just in Time approach and inventory management. The November speaker was Robert Quick, president and CEO of Greater Lexington Chamber of Commerce He talked about his background as a farmer and national officer for FFA. He encouraged students to maintain integrity, honesty, and a positive attitude in their lives. The Phi Upsilon chapter is also sponsoring fund drives for the attack in New York. Through email on campus and newspaper articles, the chapter raised over \$1000. The donations were embarked for four organizations: Red Cross, Salvation Army, Police Department, and the Fire Department.

Dear Members,
As the holiday season approaches, your state officer team wishes you Season's Greetings and Happy New Year! We wish that all your goals and dreams for the New Year will come true!



Merry Christmas

One Nation Under God

By: *Deborah Halcomb, PBL State Secretary*

Tuesday, September 11, 2001, a date that will remain in the minds of all Americans young and old. The people of the United States were shocked by the events that happened this day. As everyone knows, terrorists crashed four airplanes, one into each of the World Trade Centers Towers, the third into the Pentagon and the fourth onto a field in Pennsylvania. Many innocent people lost their lives. Many worked in the business world; many others were in the line of duty, such as police officers and firefighters. Can you imagine getting up in your daily routine and going to work, not knowing what is in store for you? This leaves America with uncertainty as to whether this will happen again or can we move forward with our lives. With the recent terrorist attacks, Americans have drawn closer together in the midst of a bad situation.

What's New?

By: *Deepa Kamat, State Reporter*

National Officers in order to better communicate with other members from the state have started an online chat. The first two sessions proved to be very successful as more than 40 members gathered in the Southern Region chat room on November 26 and December 4, 2001. Members had the opportunity to voice their opinions and concerns on various issues and share with other member's their chapter's success and or ideas. Don't miss out the chance to participate in the next session, which is scheduled for Monday, January 14th 2002. Visit the national website for more details.

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*Deadline For Next
Newsletter*

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